



A N T H E M[®]

PRESS RELEASE

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Paradigm and Anthem to Showcase Persona and Premier Bookshelf Speakers and STR Electronics at Rocky Mountain Audio Fest 2018

Paradigm to demonstrate their new Premier 200B bookshelf speakers and flagship Persona B bookshelf speakers alongside Anthem's critically acclaimed STR Preamplifier, STR Power Amplifier, and STR Integrated Amplifier.

Mississauga, Ontario – September 14, 2018 – Paradigm Electronics Inc., global leader in speaker design and manufacturing, will be demonstrating the Persona B and Premier 200B bookshelf loudspeakers in room 9007 at the 15th annual Rocky Mountain Audio Fest (RMAF), running October 5 to 7, 2018. Anthem, manufacturer of award-winning high-end audio/video equipment, will also demonstrate their critically acclaimed STR Series of 2-channel electronics in room 9007.

In addition to their active demonstration, Paradigm and Anthem will display their new Defiance X12 subwoofer and loudspeakers including the new Monitor SE Atom bookshelf, CI Elite E7 LCR in-wall, CI Elite E80-R in-ceiling, custom-length Décor 1SC, and Garden Oasis GO4 outdoor satellite. Anthem will also be displaying their MRX1120 audio/video receiver.

Clarus will be providing speaker and balanced interconnect cables, USB cables, and power cords from their Aqua Series. High-resolution music will be streamed from Qobuz to the Anthem STR's built-in digital-to-audio converter.

During the show Paradigm will be giving away a limited number of Paradigm Shift in-ear headphones.

Located in the Denver Marriott Tech Center in Denver, Colorado, RMAF is the largest consumer audio and home entertainment show in the United States, featuring 160 exhibit spaces representing more than 400 companies.

Anthem STR Preamplifier, STR Power Amplifier, and STR Integrated Amplifier

The STR Preamplifier offers robust connection options, advanced control, and refinements in a single, easy-to-use component which includes a rare feature in stereo components — automatic room equalization and bass management in the form of highly effective Anthem Room Correction (ARC™). Packed with functions such as USB audio input, leading-edge D/A

conversion, MM and MC phono inputs, and customizable bass management for seamless integration with mono or stereo sub outputs, the STR Preamplifier offers far more than the average preamplifier. It also provides balanced output for all channels including two subwoofers. The Home Theater Bypass function, which allows convenient operation when combined with a home theater system, is unconventional in that it is engaged when the unit is in standby and supports two subwoofers as well as the front channels (through XLR or RCA connections).

The STR Power Amplifier is the keystone to a world-class two-channel sound system, doling out 400 Watts per channel into 8 ohms with both channels driven, with continuous 2-ohm capability of 800 W per channel for true no-holds-barred performance with the most demanding speakers and musical content. Each channel has a dedicated toroidal transformer and sixteen bipolar output devices to deliver a continuous and reliable supply of pure, clean low-noise power. The input stage, a proprietary input topology and unique departure from commonly used circuits, consists of a complementary active-load cascoded feedback arrangement for reduced distortion, exceptionally linear response, and superior bandwidth.

The STR Integrated Amplifier, sharing many features with the STR Preamplifier, includes ARC (Anthem Room Correction), supports two subwoofers, and includes inputs for MM and MC phono cartridges. The DAC section features S/PDIF, AES/EBU inputs, as well as Asynchronous USB with support for USB, which supports 32-bit/384 kHz PCM, and DSD 2.8/5.6 MHz sources. Also included is a high-resolution pre-amplifier section and high current, high output amplifier section – 600W continuous @ 2 ohms. The STR Integrated Amplifier features a stunningly beautiful front Thin Film Transistor (TFT™) display for an improved, high-resolution image compared to traditional LCD displays.

The entire STR Series is proudly designed, engineered, and *Crafted in Canada*.

The STR Preamplifier retails for \$3,999/each US MSRP.

The STR Power Amplifier retails for \$5,999/each US MSRP.

The STR Integrated Amplifier retails for \$4,499/each US MSRP.

For further information about the Anthem STR Series, please visit:

anthemav.com

Paradigm Persona B

Paradigm's flagship Persona 9H loudspeaker received a 2017 *CES Innovation Award*, as well as a *Golden Ear Award 2017* from *The Absolute Sound*. The Persona Series has stunned the industry with a combination of innovation, performance, and luxury. These amazing speakers have graced the cover of 3 industry-leading publications and received outstanding awards and accolades.

The Persona B is a 2-driver, 2-way bass reflex bookshelf loudspeaker. Drivers include a 1-inch Truextent® Beryllium dome tweeter with a Perforated Phase-Aligning (PPA™) lens and a 7-inch Active Ridge Technology (ART™) surround woofer with a Truextent® Beryllium woofer and PPA lens. Persona B features an on-axis frequency response of 60–45,000Hz, low frequency extension of 36Hz, and 92dB sensitivity.

Developed over five years, this flagship lineup, entirely designed, engineered, and *Crafted in Canada*, provides an unprecedented level of realism and transparency. One of the keys to Persona is the use of Beryllium, *the absolute best* diaphragm material, typically found only in speakers costing considerably more. Specifically formulated to be exponentially stiffer and

significantly lighter than other premium diaphragm materials, beryllium enables superior transient response and virtual transparency with low audible coloration.

For further information about the Paradigm Persona Series, please visit:
paradigm.com/persona

The Paradigm Persona B retails for \$7,000/pair US MSRP.

Paradigm Premier 200B

The Premier 200B is a 2-driver, 2-way bass reflex bookshelf loudspeaker. Drivers include a 1-inch X-PAL™ dome tweeter with a PPA lens and a 6.5-inch ART surround woofer with carbon-infused polypropylene cones and a PPA lens. The Premier 200B features an on-axis frequency response of 68–22,000Hz, low frequency extension of 45Hz, and 90dB sensitivity.

X-PAL aluminum tweeters utilize compact, powerful neodymium magnets and superparamagnetic ferrofluid cooling to maximize power and durability. Lightweight and rigid carbon-infused polypropylene woofer and midrange cones deliver a great degree of accuracy, clarity, and smooth, uncolored frequency response. Perforated Phase-Aligning (PPA) driver lenses—an innovation also found in Paradigm's flagship Persona Series. This patent pending technology for tweeter and mid-range drivers actively blocks out-of-phase frequencies to smooth output without coloring the sound. No other loudspeaker in this class features this kind of advanced driver technologies.

Paradigm's patented Active Ridge Technology (ART) surrounds are crafted in-house using audiophile-grade injection-molded thermoplastic elastomer overmolded directly onto driver cones. ART surrounds achieve greater excursion than any standard surround and generate a 3dB gain in distortion-free output (a 50% increase in output).

For further information about the Paradigm Premier Series, please visit:
paradigm.com/premier

The Paradigm Premier 200B retails for \$998/pair US MSRP.

Rocky Mountain Audio Fest 2018

<https://www.audiofest.net>

Show Hours

Friday, October 5, 12pm–7pm

Saturday, October 6, 9am–6pm

Sunday, October 7, 10am–4pm

Location

Denver Marriott Tech Center

4900 S. Syracuse St.

Denver, CO 80237

(303) 779-1100

About Paradigm

Since 1982, innovative design, advanced materials, in-house manufacturing and state-of-the-art engineering have made Paradigm an international leader in speaker design. With more than 400 industry awards for audio excellence and numerous rave reviews from around the world, Paradigm is committed to staying at the leading edge of speaker technology, consistently achieving the ultimate in sound for music and home theater.

About Anthem

Anthem is a leading manufacturer of award-winning high-end electronics for music, home theater and distributed sound systems sold internationally under the brand names Anthem™ and Anthem™ Statement. Anthem products are used at all levels of music reproduction and allow you to virtually “be there” every time you listen to a favorite piece of recorded music or experience the excitement of surround-sound home theater.